

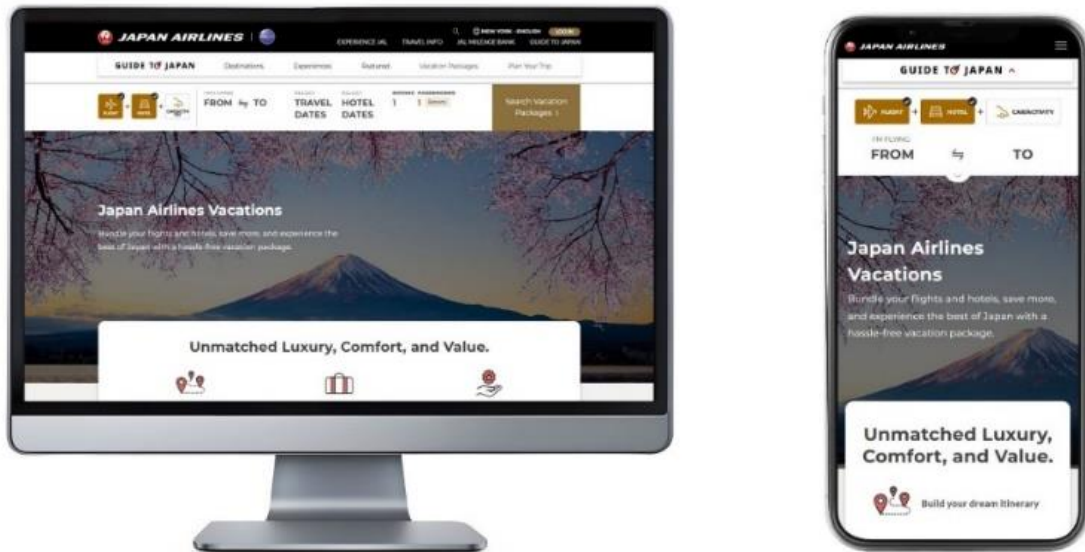


(Joint Release)

February 10, 2025

Enhanced “Japan Airlines Vacations” Website Offers Greater Convenience and Exciting Features

- Discover Unbeatable Deals and Products on the Newly Updated JAL Inbound Dynamic Package Platform -



Tokyo JAPAN - Japan Airlines Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo; President: Mitsuko Tottori; hereinafter "JAL") and JALPAK Co., Ltd. (Address: Shinagawa-ku, Tokyo; President: Noboru Hirai; hereinafter "JALPAK") have unveiled an upgraded website for the inbound dynamic package, "Japan Airlines Vacations"*. * "Japan Airlines Vacations" allows foreign visitors to Japan to freely combine round-trip international air tickets and connecting domestic air tickets with approximately 5,000 hotels and a variety of activities in a single purchase, available on the "Guide to Japan" website.

To help customers easily find their ideal packages, the website now features a quick view for detailed information on accommodations and activities, and a filter function for easy searches by category, such as ski packages and entertainment facilities, offering a rich line up of options. These enhancements make the booking process smoother and faster.

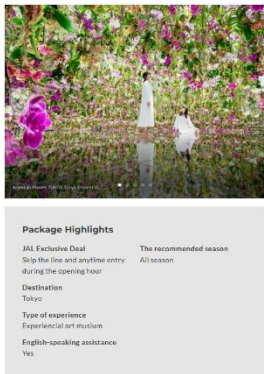
With the inbound demand increasing, the "Japan Airlines Vacations" website is now more user-friendly and feature-rich, aiming to connect overseas customers and promote regional revitalization.



[What's new on the "Japan Airlines Vacations" Website]

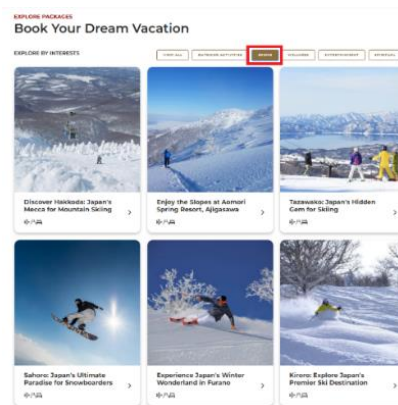
1. Quick View:

A pop-up display provides a clear and concise overview of package highlights.



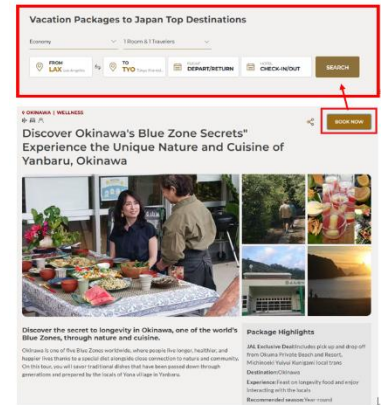
2. Filter Function:

Easily search for activities by categories of interest, such as skiing and wellness.



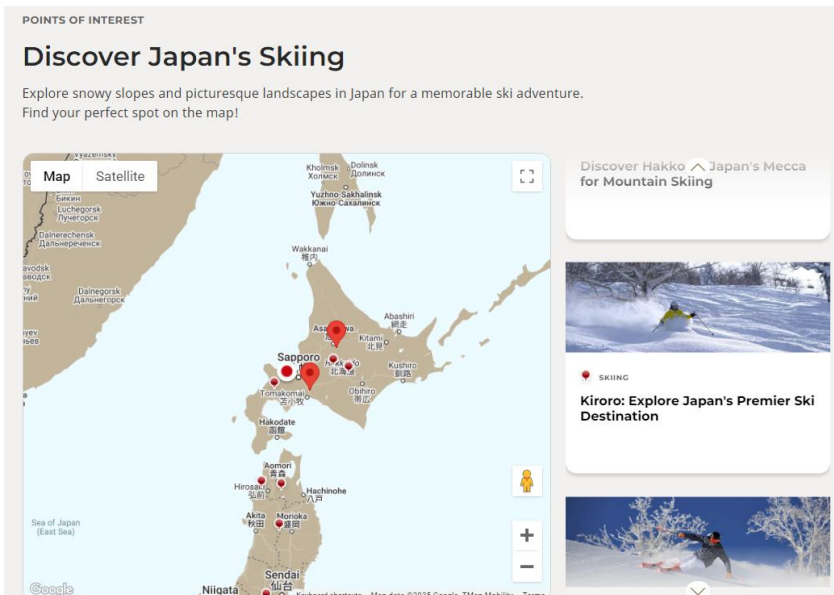
3. Booking Casette

Designed to allow users to conveniently make a reservation immediately after reading the information article.



[Recommended Contents]

For ski packages, contents are available for 12 areas, including popular destinations such as Niseko and Furano. Users can select their desired area from the map. By taking advantage of the free checked baggage allowance campaign for sports equipment, customers using "Japan Airlines Vacations" can enjoy skiing in Japan with even more savings and convenience.





[Overview]

■ Website: Japan Airlines Vacations

■ Target Markets: USA, Canada, UK, France, Australia, Singapore, Malaysia, Indonesia, Thailand, Vietnam, East Asia (Hong Kong, Seoul, Taipei)

■ URL:

English <https://www.jal.co.jp/ar/en/guide-to-japan/vacation-packages/>

French <https://www.jal.co.jp/fr/fr/guide-to-japan/vacation-packages/>

Indonesian <https://www.jal.co.jp/id/id/guide-to-japan/vacation-packages/>

Thai <https://www.jal.co.jp/th/th/guide-to-japan/vacation-packages/>

Vietnamese <https://www.jal.co.jp/vn/vn/guide-to-japan/vacation-packages/>

Korean <https://www.jal.co.jp/kr/ko/guide-to-japan/vacation-packages/>

Traditional Chinese <https://www.jal.co.jp/hk/zhhk/guide-to-japan/vacation-packages/>
<https://www.jal.co.jp/tw/zhtw/guide-to-japan/vacation-packages/>